



ERADICATESM
HATE
SPORTS WORKING GROUP

ERADICATE HATE

Sports Working Group Factsheet

Uniting the global convening power of the United Nations and the urgent call to action of the Eradicate Hate Global Summit Sports Working Group members with their practical expertise, to establish the UN & Eradicate Hate Global Summit Sports Working Group.

The Sports Working Group will deploy the powerful voices of sport to foster acceptance, mutual respect and counter hate speech around the world.

UN & Eradicate Hate Global Summit Sports Working Group will work to:

- Develop resources and best practices that global sports fans, players, teams, leagues, governing bodies, and their business and corporate partners can deploy to counter hate speech in every aspect of their operations and their communities. This will ultimately cultivate the broadest possible participation from all types of sports around the world.
- Explore how to most effectively use the international love of sports teams and their athletes to counter the growing global proliferation of hate speech and by extension, extremism and hate-fueled violence.

The UN & Eradicate Hate Global Summit Sports Working Group includes a multitude of sport leagues from around the globe and its membership will continue to expand. Some of the key members of the Sports Working Group include:

- Major League Baseball (MLB)
- Major League Soccer (MLS)
- National Association for Stock Car Auto Racing (NASCAR)
- National Basketball Association (NBA)
- National Football League (NFL)
- National Hockey League (NHL)
- Women's National Basketball Association (WNBA)
- U.S. Soccer Federation, USWNT



The UN & Eradicate Hate Global Summit Sports Working Group has developed the Plan of Action for Sports: The Game Plan outlined by the acronym SPORT:

- Speak openly and honestly about hate speech with athletes, employees, the public and those who are targeted by hate speech.
- Promote positive message practices policies and procedures to foster genuine respect and counter hate speech.
- Organize specific outreach to communities of fans and players (from backyards to stadiums) to educate them about hate speech and its consequences in an effort to intervene before violence and message of hate that may lead to incitement of violence can take root.
- Recognize, reward and report success stories and positive impacts of athletes and sports figures.
- Train at all levels to identify and address hate speech.

The UN & Eradicate Hate Global Summit Sports Working Group has developed the Plan of Action for Sports: The Game Plan, which will focus not just on identifying and reporting hate speech, but on positive reactions that everyday people and famous athletes have taken (or are committing to take) to counter it.

The development of the branding will serve as a statement of unity—specifically, by emphasizing that we should embrace our differences, which are often the targets of hate speech while focusing on what brings the global sports community together.



SM