

**PREVENTION  
THROUGH  
EDUCATION**

**Start Here:  
Types of Sources**

**Who they Target**

# What is 764?

764 is a network of individuals who seek to normalize/weaponize criminal activities like animal torture, zoosadism, incest, self-harm, sextortion and violent extremism as coercion tactics. 764 exists as a community in the Com Network which primarily focuses on sadistic extortion and online child sexual exploitation. The Com Network is also where leaders and influencers in 764 seek to mobilize adherents to carry out criminal, violent extremist and terroristic acts on behalf of the group.



**LGBTQ+**  
764 threat actors primarily target vulnerable youth (aged 8-17years). They focus on individuals from the 2SLGBTQI+ community.

**MENTAL HEALTH**  
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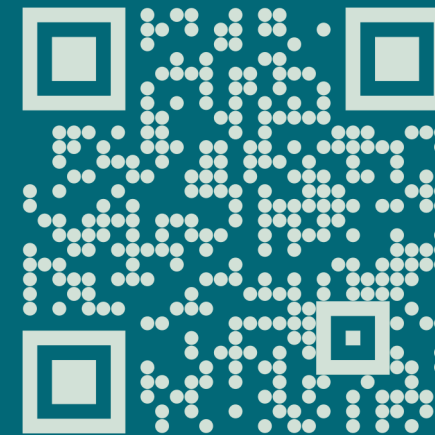
**SEXTORTION**  
764 threat actors manipulate victims into video recording or livestreaming acts of self-harm, real-world violent crimes, and child sexual exploitation. These streams are recorded and shared with either the abuser or a group of abusers who will watch the “shows”.

**GAMING**



764 also recruits members and victims from games like Roblox and Minecraft, which are popular among 8-13 year olds. They will often offer in- game currency in exchange of sexually explicit images

**PREVENTION  
RESOURCES**



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# How Victims are Recruited: Three Examples

## Bradley764 via Minecraft

Joshua enjoys playing Minecraft after school. One day while building with some other players, he is sent a link to a Discord server. The player who sent him the link claims that it's a server dedicated to finding friends to join in Minecraft sessions.

Joshua doesn't use Discord often, but looks forward to finding more people who also enjoy playing his favorite game, and clicks the link. The server seems normal at first, but soon takes a turn for the worse when the other members of the server begin posting adult content, and gore.

Joshua is uncomfortable with this, but when he tries to leave the server he is sent a threatening message on the side by one of the server members. The message includes Joshua's home address along with threats of physical harm against Joshua and his family.

## Minor Female Through Cutecore

Thirteen-year-old Lila first encountered Cutecore on TikTok. Pastel filters, Hello Kitty plushies, and glitter overlays seemed harmless and familiar. Already struggling with body image and loneliness, she followed accounts that looked like lifestyle influencers. The shift from mainstream “kawaii” to niche Cutecore Discord channels was subtle enough that her parents saw nothing unusual.

Inside the server, peers encouraged her to join “cutie challenges.” At first, it was posting calorie-restricted meals or pastel-edited selfies. Quickly, the demands escalated—sharing scar photos disguised with cute pastel images, or watching short gore clips hidden inside aesthetic edits. Each act earned her heart emojis, custom roles, and praise. Refusal brought shaming or threats of exclusion.

A boy in the server, adopting a dark “protector” persona, drew her into private chats. He sent gifts—Discord credits and playlists—then demanded “proof of love”: injuries, recordings, or reading extremist manifestos aloud. By then, Lila was emotionally dependent. What began as pastel comfort had become a cycle of coercion, harm, and ideological drip-feed, camouflaged by cute visuals.

## Spawnism

Alejandra, 14, loved Roblox horror. A Roblox Game fan video edit on TikTok led her to a “Spawnism” experience in the Roblox Game Forsaken. A player friended her and added her to their Trusted Connections. Voice chat felt personal and safe. He called himself “Prophet” and praised her art, then invited her to a private Discord server to “learn real Spawn secrets.”

On Discord, the Spawnism “Prophet” love-bombed Alejandra with special attention. “Lessons” from the ‘Prophet’ mixed game lore with talk of pain, rebirth, and proving belief. Tasks started small, like writing Spawn in marker on her body and sharing selfies with Forsaken filters. Soon came pressure to share private details “for verification” and to repeat scripted lines on voice. When she hesitated, he hinted others had “already ascended,” and blackmailed her.

The chats escalated to “Spawnism rituals” involving self-harm and sexual acts recorded on-camera. Alejandra stalled and quietly searched the term she had seen in a comment: Anti-Spawnism. A prevention practitioner confirmed the cult was fake, logged the server, and helped her lock accounts and report the handlers. Her Roblox friend list was purged, Trusted Connections turned off, and a parent looped in. The chapel looked the same, but the spell was broken.